

Contact: Nicola Fleming, Director of Marketing at Perkins & Co
nfleming@perkinsaccounting.com | 503-221-0336

FOR IMMEDIATE RELEASE

Perkins & Co Announces 2024 Shareholder Promotions

[Portland, OR] – Perkins & Co, a leading accounting and consulting firm with offices in Portland, Oregon, and Vancouver, Washington, is pleased to announce the promotions of Sonjia Barker and Tiffany Mellow to its shareholder group, effective July 1, 2024. By leveraging the expertise and innovative service approaches of accomplished professionals like Sonjia and Tiffany, Perkins can continue to provide comprehensive solutions to people and organizations in a diverse array of industries.

Sonjia Barker joined Perkins in 2022, bringing a robust background in tax and auditing from her tenure as the lead auditor for the Washington Department of Revenue and a managing director at a national firm. As the leader of Perkins' State and Local Tax (SALT) practice, Sonjia breaks down intricate tax issues and develops clear, actionable strategies for clients in the ever-evolving tax landscape. Her profound understanding of multistate tax compliance and a pragmatic approach to planning strategies make her an invaluable asset to the Perkins team and the clients she serves. Beyond her day-to-day client work, Sonjia is an active member of the American Institute of Certified Public Accountants (AICPA), the Oregon Society of Certified Public Accountants (OSCPA), the Washington Society of Certified Public Accountants (WSCPA), the Association of Washington Business Tax & Fiscal Policy, and the Institute for Professionals in Taxation. Additionally, she serves on the OSCPAs Taxation Strategic Committee and is the Chair of the WSCPAs Washington Tax Conference.

Tiffany Mellow started her journey at Perkins in 2017 and has since transformed the firm's Business Valuation (BV) practice and broadened its industry reach, ensuring clients receive tailored valuation and advisory services. With extensive expertise in business valuations, tax advisory, and litigation support strategies, Tiffany plays a critical role in guiding clients through intricate financial procedures such as buy-sell transactions, mergers and acquisitions, and estate planning. Tiffany's contributions to her field have not gone unnoticed; in 2022, she received the AICPA's Forensic and Valuation Services (FVS) Standing Ovation award and was one of only nine recipients to be honored at the AICPA's 2022 FVS Conference. Tiffany is an active member of the AICPA, the OSCPAs, and Oregon Community Programs. She is also a board member and Budget & Finance Committee member for Food for Lane County. Outside her professional service commitments, Tiffany is deeply involved in her community, including volunteering with Junior Achievement USA to promote financial literacy and entrepreneurship among the community's future leaders.

"We're thrilled to celebrate Tiffany and Sonjia as they step into their new roles as shareholders," says Jared Holum, President of Perkins & Co. "Tiffany's remarkable expertise in business valuation has been a driving force behind the department's success, and Sonjia's extensive background in state and local tax will enhance our firm's ability to assist our clients. This milestone is a reflection of their significant contributions to the firm and is a testament to their hard work and commitment to provide exceptional client service."

About Perkins & Co

Perkins & Co was founded in 1986 with an entrepreneurial mission to be an alternative to large, national accounting firms while focusing on the business needs of the region's closely held companies. With offices in Portland, Oregon, and Vancouver, Washington, Perkins provides comprehensive tax, audit, and advisory service offerings to clients in a variety of industries. As an independent member of the BDO Alliance USA, Perkins is part of a nationwide association of independently owned local and regional accounting, consulting, and service firms with shared client service goals. Perkins has 16 times been voted one of the most admired accounting firms in Oregon and Southwest Washington by the Portland Business Journal's (PBJ) Most Admired Companies vote and is ranked the third most diverse accounting firm in the Portland metro area per a PBJ list. In 2023, Perkins was recognized as the largest women-owned accounting firm and the twelfth largest women-owned business in Oregon & Clark and Skamania counties, Washington. The firm has also been named one of America's Best Tax and Accounting Firms by Forbes and is one of USA Today's 2024 Most Recommended Tax and Accounting Firms. Additionally, Accounting Today identified Perkins & Co as a 2024 Firm to Watch and a 2024 Regional Leader in the Pacific Northwest. Perkins is proud to celebrate its achievement as the first-ever eleven-time recipient of ClearlyRated's Best of Accounting award for client service excellence. For more information, please visit www.perkinsaccounting.com.

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