

**Main Office** 

1211 SW 5<sup>th</sup> Ave, Suite 1000 Portland, OR 97204 503 221 0336 **Washington Office** 

805 Broadway, Suite 405 Vancouver, WA 98660 360 397 0097

# Perkins & Co Wins ClearlyRated's 2022 Best of Accounting Award for Service Excellence

Clients of winning firms are 60% more likely to be completely satisfied.

**PORTLAND, ORE – February 28, 2022** – <u>Perkins & Co.</u> Portland's largest locally owned accounting firm, announced today that they have won the *Best of Accounting Award* for providing superior service to their clients. <u>ClearlyRated's Best of Accounting® Award</u> winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of 2022 Best of Accounting winners are 60% more likely to be satisfied than those who work with non-winning firms. Perkins & Co received a Net Promoter® Score of 77.5%, more than 2 times the industry's average of 38% in 2021.

"An award based on feedback from our clients is the best validation that our team's hard work and commitment to our purpose and values is worth the effort," said Perkins President, Jared Holum. "We strive to build meaningful and lasting relationships with our clients and receiving this award for nine years now really honors the efforts from the Perkins team to make our clients feel valued and secure."

"Winners of the 2022 Best of Accounting award for client satisfaction have demonstrated their commitment to delivering exceptional client service, even as COVID-19 has forced them to reimagine and rebuild their approach to business," said ClearlyRated's CEO and Founder, Eric Gregg. "These service leaders have kept the client experience at the heart of their business strategy, and it's my honor to celebrate and showcase the 2022 Best of Accounting winners alongside feedback from their actual clients on ClearlyRated.com!"

## **About Perkins & Co**

Perkins & Company, P.C. was founded in Portland in 1986 and has grown to be the largest locally owned accounting firm in Oregon. The firm has been voted as one of the most admired professional service firms in the area for 14 years and currently holds the title of Most Admired Accounting Firm in Oregon, according to the Portland Business Journal's Most Admired Companies vote. Perkins is also proud to be the second Most Diverse Accounting Firm in the Portland Metro accounting firms and recognized by Forbes as one of America's Best Tax and Accounting Firms. Perkins' entrepreneurial mission is to be an alternative to the national firms while focusing on the business needs of the region's closely held companies.

Perkins specializes in a number of industries, including manufacturing, wholesale distribution, real estate, professional and creative services, high tech & emerging growth, food and beverage, dealerships, healthcare, and nonprofits. The firm also provides services to public companies and is an independent member of the BDO Alliance USA, a nationwide association of independently owned local and regional accounting, consulting, and service firms with similar client service goals.



## **About ClearlyRated**

Rooted in satisfaction research for professional service firms, <u>ClearlyRated</u> utilizes a Net Promoter® Score survey program to help professional service firms measure their service experience, build online reputation, and differentiate on service quality. Learn more at <a href="https://www.clearlyrated.com/solutions/">https://www.clearlyrated.com/solutions/</a>.

### About Best of Accounting™

<u>ClearlyRated's Best of Accounting® Award</u> recognizes accounting firms that have demonstrated exceptional service quality based exclusively on ratings provided by their clients and employees. The award program provides statistically valid and objective service quality benchmarks for the accounting industry, revealing which firms deliver the highest quality client and employee experience. Winners are featured on ClearlyRated.com—an online business directory that helps buyers of professional services find service leaders and vet prospective firms with the help of validated client ratings and testimonials.

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### Contact

Nicola Fleming, Director of Marketing nfleming@perkinsaccounting.com