Main Office 1211 SW 5th Ave, Suite 1000 Portland, OR 97204 503 221 0336 Washington Office 805 Broadway, Suite 405 Vancouver, WA 98660 360 397 0097

Contact: Nicola Fleming, Director of Marketing at Perkins & Confleming@perkinsaccounting.com | 503-221-0336 | Twitter @perkinsco

FOR IMMEDIATE RELEASE February 10, 2023

Perkins & Co Wins ClearlyRated's 2023 Best of Accounting 10-Year Diamond Award

Portland, Ore. – February 10, 2023 – Perkins & Co, the largest locally-owned accounting firm in Portland, announced today that they have won the *2023 Best of Accounting 10-Year Diamond Award* for providing superior service to their clients for at least ten consecutive years. ClearlyRated's Best of Accounting® Award winners have proven to be industry leaders in service quality based entirely on ratings provided by their clients. On average, clients of winning firms are over 70% more likely to be completely satisfied with the services provided compared to those working with non-winning firms.

Winners who earned the 10-year Diamond Award distinction have won the Best of Accounting Award for at least ten consecutive years, consistently earning industry-leading satisfaction scores from their clients. Of those firms that have participated in the Best of Accounting program, Perkins is the first, and thus far only, to have earned the 10-Year Diamond Award. Perkins & Co received satisfaction scores of 9 or 10 out of 10 from 75.7% of their clients, significantly higher than the industry's average of 50% in 2022.

"The entire Perkins team works hard to make exceptional client service a priority and we are excited to be the first ever ten-time winner of the Best of Accounting Award," said Perkins & Co president, Jared Holum. "We're humbled by our clients' feedback and will continue to strive for excellence and to ignite possibilities for our clients in the future!"

"I am pleased to introduce the 2023 Best of Accounting winners alongside their validated service ratings on ClearlyRated.com," said ClearlyRated's CEO, Eric Gregg. "These firms have demonstrated a remarkable commitment to delivering amazing experiences, despite another year of upheaval and macroeconomic uncertainty. Hats off to these service leaders - it's truly an honor to recognize and celebrate their achievements."

About Perkins & Co

Founded in Portland in 1986, Perkins & Co has grown to be the largest locally owned accounting firm in Oregon. The firm has 15 times been voted one of the most admired accounting firms in the area, according to the Portland Business Journal's Most Admired Companies vote and is currently ranked the second most diverse accounting firm in the Portland metro area according to a Portland Business Journal list. Perkins has been recognized by Forbes as one of America's Best Tax and Accounting Firms and is the ten-time recipient of ClearlyRated's Best of AccountingTM award for client service excellence. Perkins' entrepreneurial mission is to be an alternative to the national firms while focusing on the business needs of the region's closely held companies. Perkins specializes in a number of industries, including manufacturing, wholesale distribution, real estate, professional and creative services, high tech &

emerging growth, food and beverage, dealerships, healthcare, and nonprofits. The firm also provides services to public companies and is an independent member of the <u>BDO Alliance USA</u>, a nationwide association of independently owned local and regional accounting, consulting, and service firms with similar client service goals. For more information, visit: <u>www.perkinsaccounting.com</u>.

Find us on social media:

Facebook: http://www.facebook.com/pages/Perkins-Co

Twitter: @perkinsco

Instagram: @perkinscopdx

LinkedIn: https://www.linkedin.com/company/perkins-&-co

About ClearlyRated

Rooted in satisfaction research for professional service firms, ClearlyRated utilizes a Net Promoter® Score survey program to help professional service firms measure their service experience, build online reputation, and differentiate on service quality. Learn more at https://www.clearlyrated.com/solutions/.

About Best of Accounting™

ClearlyRated's Best of Accounting® Award recognizes accounting firms that have demonstrated exceptional service quality based exclusively on ratings provided by their clients and employees. The award program provides statistically valid and objective service quality benchmarks for the accounting industry, revealing which firms deliver the highest quality client and employee experience. Winners are featured on ClearlyRated.com—an online business directory that helps buyers of professional services find service leaders and vet prospective firms with the help of validated client ratings and testimonials.

###